

For Sale?

Sell Your Boat With Sunseeker Brokerage

*Total value of
boats sold in
2018 exceeded
£82 Million*

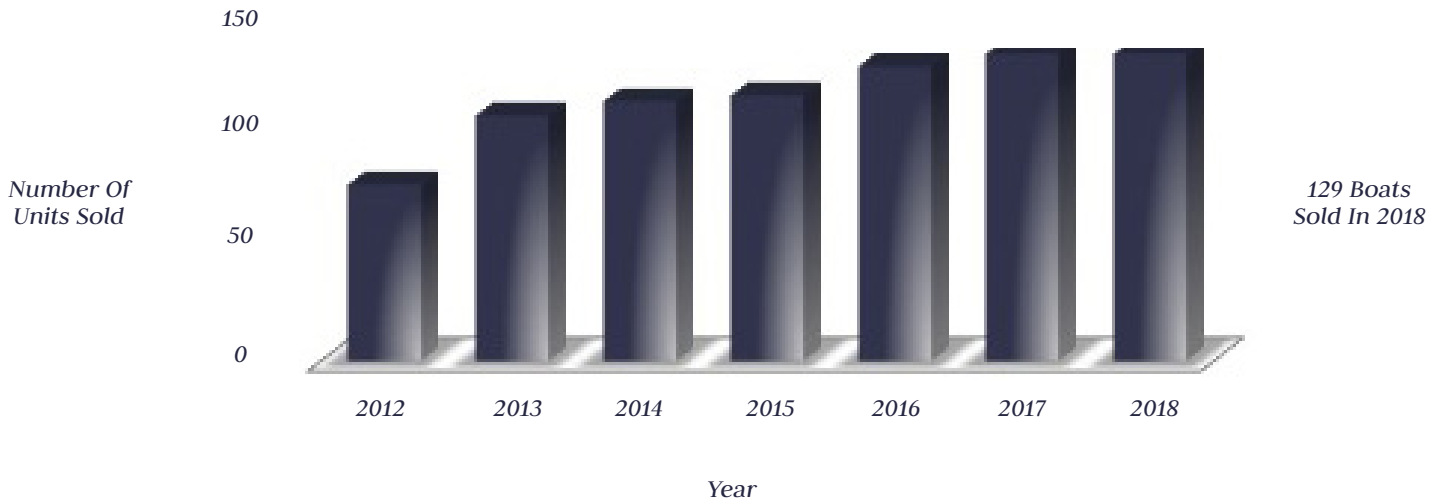


Why sell with Sunseeker Brokerage?

Sunseeker is a world renowned leading brand in the industry that promises quality and prestige in every vessel they manufacture.

For over 25 Years, Sunseeker Brokerage have built a strong and successful reputation in providing complete brokerage services for their clients. From initial enquiry to after sales, service and final registration, your entire acquisition will be expertly managed.

With a professional and highly experienced team spanning over 40 offices worldwide, Sunseeker Brokerage continually better industry sales figures year on year.



Haven't got a Sunseeker? Not a problem..

Sunseeker Brokerage is the world's largest Brokerage House for the sale of Sunseeker motor yachts, whilst establishing itself as a global market-leading platform for the sale and purchase of all makes and models of yachts from 40 feet upwards.

246
New Listings in
2018



DOMINATOR



FERRETTI
YACHTS

MANGUSTA®



PRINCESS
PRINCESS MOTOR YACHT SALES

SEALINE

AZIMUT
YACHTS



CRANCHI®
Boatbuilder since 1870

FALCON



JEANNEAU YACHTS

PERSHING

Riva



sessa
marine
LINKED TO THE SEA



BENETEAU



CRN



FAIRLINE



LEOPARD
YACHTS

PRESTIGE®
LUXURY MOTOR YACHTS

SANLORENZO



Sunseeker

Why sell with Sunseeker Brokerage?

With an industry leading reputation, we pride ourselves on our strong and increasing success in sales. Our ever-expanding portfolio offers a comprehensive selection of pre-owned boats including manufacturers such as Princess, Benetti, Fairline, Azimut and more.

2018 saw another incredible year for Sunseeker Brokerage, with a total value of boats sold reaching approximately £82 Million.

*Please be aware that the stats below run from the 1st of December 2017 to the 1st of December 2018.



2018 Sales



0-40^{ft}
15%



41-79^{ft}
79%



80^{ft}+
6%

World's Largest Sunseeker Dealer

As the world's largest Sunseeker Dealer, covering all of the key areas across Europe, we currently operate over **40 offices** within **20 territories**, giving your boat maximum exposure to the marketplace. No matter the location of your boat, one of our experienced sales brokers will be on hand to assist you, at any time.

Sunseeker London
 Sunseeker Poole
 Sunseeker Torquay
 Sunseeker Southampton
 Sunseeker Scotland
 Sunseeker Channel Islands
 Sunseeker France
 Sunseeker Monaco
 Sunseeker Portugal
 Sunseeker Spain
 Sunseeker Andalucia
 Sunseeker Alicante
 Sunseeker Ibiza
 Sunseeker Mallorca
 Sunseeker Germany
 Sunseeker Italy
 Sunseeker Cyprus
 Sunseeker Hellas
 Sunseeker Malta
 Sunseeker Morocco
 Sunseeker Tunisia
 Sunseeker Switzerland
 Sunseeker Adriatic
 Sunseeker Nigeria
 Sunseeker Poland
 Sunseeker Bulgaria
 Sunseeker Egypt
 Sunseeker Neustadt
 Sunseeker Turkey



What we do : Professional Photography

It is a fact that quality imagery plays a huge part in product saleability. Our experience in the marketplace suggests the most important factor when it comes to marketing a yacht is how she looks to a potential buyer. An attractively photographed vessel will generate considerably more interest than any others on the market. Evidence provided by the world's leading marine portals prove that displaying over 25 quality images improves your enquiry rate by up to 35%.

Whilst your appointed Sunseeker Broker will endeavour to take the very best quality photographs of your yacht themselves, we also encourage the use of Sunseeker recommended professional photography services to ensure that your vessel is quite literally seen in the best light possible.



Can increase
enquiry rate
by 35%

What we do : Drone and Videography

Another advantage offered by Sunseeker Brokerage as part of our marketing package for clients, is the production of unique a promotional video of your yacht. A professional video of your yacht will be the most valuable marketing material when selling your boat. Creating video content is extremely quick and easy. Sunseeker Brokerage can organise the entire production process for you, from the filming of your boat out at sea to the video montage which will form your promotional video. We employ all of the latest drone technologies and work together with specialist teams to bring you the very best videos for your yacht.

**Prices available upon request.*



Contact us
for more
information

What we do : Web Portals

We continually utilise a number of specialist brokerage websites that are dedicated to the sale of pre-owned vessels.

Sunseeker Brokerage's online advertising is reaching well in excess of 4,000,000 live and active prospective boat buyers every single month. You can see from the statistics below that Sunseeker Brokerage takes every step to make sure that your Yacht has the largest possible digital footprint.

Sites including *YachtWorld*, *Boats.com* and *Cosas de Barcos* combine to offer a powerful and effective global marketing solution. *Yachtworld* has over 100,000 brokerage boats worldwide and delivers around 40,000 leads across the portal each month. *Cosas de Barcos* has 500,000 unique visitors each month, logging 3.5 million page views and delivering 19,000 leads.

With over 45,000 boats and yachts for sale, *TheYachtMarket* averages over 4.75 million page views every month. *TheYachtMarket* prides itself on being "the most user-friendly website" in the market for both brokers and potential buyers alike and the site had 2,000,000 unique users in the last 12 months.

Rightboat.com now has 25,000 boats listed globally. The website is generating around 150,000 visits and in excess of 4 million total page views every month.

The International site *Boatshop24.com* now has over 44,000 on site adverts, with averages in excess of 900,000 page views per month and over 115,000 unique visitors on a monthly basis.

The UK targeted *Boatshop24.co.uk* represents 375 businesses within the UK maritime industry and has over 14,000 adverts on the site. It averages in excess of 200,000 page views on a monthly basis.

BoatsandOutboards has over 16,500 adverts averaging over 950,000 page views on a monthly basis from approx. 95,000 unique users.

By choosing to place your yacht with us, it will appear on the 28 individual Sunseeker office websites. These sites regularly attract thousands of visitors, with an average of over 10,000 page views a week.

Your listing will also show on the *Sunseeker Brokerage* website which features the full range of our brokerage listings. This website had over 750,000 page views in total over the last 12 months from over 75,000 unique visitors.

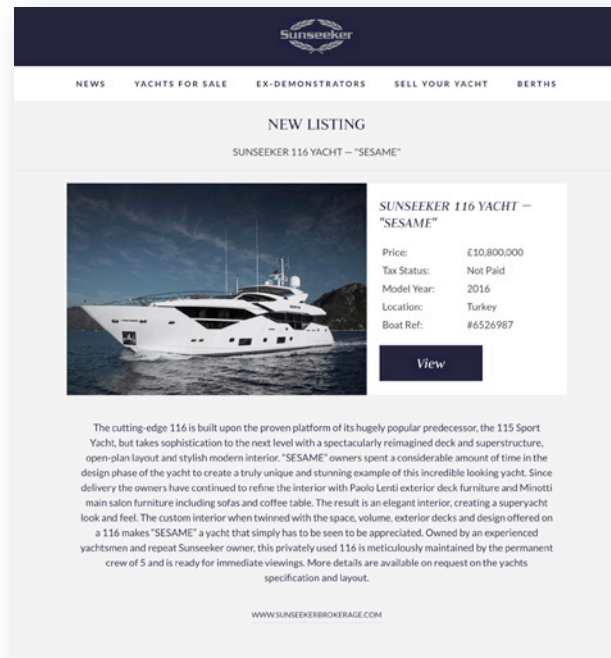


What we do : Digital Mail Outs

Sunseeker Brokerage benefits from an extensive worldwide partner network, crafted from an excellent rapport with over 1500 brokers across the industry for the past 25 years. Along with our valued clients, the broker network is supplied with regular mailshots of our brokerage listings with full descriptions and photographs. Subscribers are kept informed of new listings, price reductions and location changes. In total, your yacht has the potential to reach over 1600 individual brokers and 17,000 of our valued in-house client network.

Reach our
extensive broker
database

Targeted
mailers to
pre-qualified
clients



The screenshot shows a Sunseeker website listing for a yacht named "SESAME". The page features a navigation bar with links for NEWS, YACHTS FOR SALE, EX-DEMONSTRATORS, SELL YOUR YACHT, and BERTHS. Below the navigation bar, the listing is titled "NEW LISTING" and "SUNSEEKER 116 YACHT - 'SESAME'". A photograph of the yacht is displayed on the left, and a table of specifications is on the right. The specifications include Price (£10,800,000), Tax Status (Not Paid), Model Year (2016), Location (Turkey), and Boat Ref (#6526987). A "View" button is located below the specifications. Below the photograph, there is a detailed description of the yacht, highlighting its features and history. The website URL, www.sunseekerbrokerage.com, is visible at the bottom of the page.

SUNSEEKER 116 YACHT – "SESAME"	
Price:	£10,800,000
Tax Status:	Not Paid
Model Year:	2016
Location:	Turkey
Boat Ref:	#6526987

[View](#)

The cutting-edge 116 is built upon the proven platform of its hugely popular predecessor, the 115 Sport Yacht, but takes sophistication to the next level with a spectacularly reimagined deck and superstructure, open-plan layout and stylish modern interior. "SESAME" owners spent a considerable amount of time in the design phase of the yacht to create a truly unique and stunning example of this incredible looking yacht. Since delivery the owners have continued to refine the interior with Paolo Lenti exterior deck furniture and Minotti main salon furniture including sofas and coffee table. The result is an elegant interior, creating a superyacht look and feel. The custom interior when twinned with the space, volume, exterior decks and design offered on a 116 makes "SESAME" a yacht that simply has to be seen to be appreciated. Owned by an experienced yachtsmen and repeat Sunseeker owner, this privately used 116 is meticulously maintained by the permanent crew of 5 and is ready for immediate viewings. More details are available on request on the yachts specification and layout.

www.sunseekerbrokerage.com

What we do : Print

As well as marketing in domestic publications within our territories, regular adverts for Sunseeker Brokerage are placed in the most popular industry magazines Boat International and Motor Boat & Yachting. With a circulation of 32,500 and 18,500 respectively, our full page publications are seen by over 50,000 readers in print each month. Please contact your listing broker to discuss advertising opportunities and rates in further detail.



Sunseeker Brokerage Marketing Methods

For those brokerage boats located near to a marina based office, Sunseeker Brokerage employs the tried and tested technique of the “For Sale” board with great success. Guaranteed to attract attention to your boat in the marina, our branded boards instantly make your boat stand out from the crowd and immediately generate interest in your vessel. With actual boat photographs, we have seen a vast increase in the number of enquiries generated by this medium.



Sunseeker
Italy

Vendesi

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www.sunseeker-italy.com





Contact Us

Browse our full selection of Brokerage boats for sale online now. For more information on listing your boat for sale, please either contact your Sunseeker Broker or contact us online:

www.sunseekerbrokerage.com/sell-your-yacht

info@sunseekerbrokerage.com

Sold?

